

PONA Minutes
June 17, 2010
Advent Lutheran Church

1. Walgreens Type 20 License Discussion (presented by Chris Green, representing the Greenback / Dewey 24 hour store)

- Walgreen's wants beer/wine license; no hard alcohol is requested nor planned.
- Mr. Green discussed Walgreen's experience with beer/wine sales as a company, their well-trained staff and excellent management personnel. No single serving sales.
- PONA concerns/questions
 - Loitering already occurs at Sunrise/Greenback; could develop or worsen
 - Q: Why is WG pursuing this? A: for customer convenience; WG is asked daily to provide it. Want to provide One-Stop service, similar to most other drug stores, Target and Walmart with grocery service. Plan to offer local winery selections.
 - 24 hour status is a concern; Target, Rite-Aid are not open that late. Mr. Green thinks the BEER/WINE sales stop at midnight (versus 2 AM).
 - Q: How are you going to deal with people trying to steal the BEER/WINE? A: Strategic location of the merchandise; strong security where BEER/WINE is sold.
 - Q: Is the WG strategy to get into a neighborhood, settle for a few years and then seek BEER/WINE sales license? A: No; this is really a result of desire to be competitive and provide convenience for customers.
 - Q: Have you talked to the PT business across the street? The folks will go there to loiter and drink their wares. Bruce Hackbart very familiar with the issues associated with this type of sales. Also noted the Greenback open space that will create a place for the people to go and hang out, creating more problems. Bruce provided extensive history on issues that used to occur when BEER/WINE was available at this location. Wants solution to these issues established prior to getting the license.
 - Q: WG arrived on the scene many years ago and said they would be a neighborhood store. They don't participate in any community activities and now that they want to sell booze, they show up at a meeting. A: Both Chris and the current Dewey store manager live in Citrus Heights. They intend to increase their community presence in the City.
 - Q: What will you stop selling so that you can provide space for the BEER/WINE? A: Will use promotional space and better organization. Will be a limited inventory however.

- PONA worked with City to provide walkable and safe access to the store on Dewey; PONA has been supportive to this Walgreens all along.
- Q: There does not appear to be adequate security features. A: DID NOT HEAR
- Q: How is WG interacting with Area 4; there is an apartment complex near the store where there may be trouble-makers that could create an attractive nuisance. Feels strongly that Area 4 needs to be engaged and informed about possible impacts. A: Will try to ensure Area 4 is engaged; ultimately, this location may not be able to sell BEER/WINE. The customer requests for the product is significant, however.

2. Community Campout: Andy Borovansky provided an update on the Community Campout and urged PONA involvement; great opportunity for PONA/REACH to shine and have an award-winning event. And, if volunteer, campsite will be provided.

Greenprint Update (Trees, Trees, Trees) – provided by Anne Fenkner (UC Master Gardener & Sacramento Tree Foundation)

- Invited to Harvest Day on August 7 at the Fair Oaks Horticultural Garden (provided freshly picked blueberries to attendees)
- Provided information about the Sacramento Tree Foundation and work they do
- Received Stimulus Funds: FIVE MILLION CAMPAIGN
 - Sacramento area has 7 million trees; the US Forest Service is a partner, helping to demonstrate the regional benefits and importance of trees. Currently the area has a 12% canopy; with a 24% canopy level, can reduce local heat temperature by 3 degrees; having a tremendous positive impact on health and comfort. Another 5 million trees will do it. Citrus Heights currently has a canopy cover between 24% and 30%. Leaders in the region. Anne here to showcase the Citrus Heights leadership with canopy cover percentage as well as supportive ordinances and policies.
 - PONA members encouraged to contact Anne for additional information.

3. Citrus Heights Regional Chamber of Commerce (CHRCC) Travel Program Presentation (CEO Bettie Cosby)

- Works with local travel company to negotiate excellent travel rates and activities
- China, Italy, Ireland trips have occurred; this year it is Tuscany November 2-11, 2010. See flyer for details.
- March 2011 will be a short trip to Ireland
- Also discussed the MBA partnership between the Chamber and National University – classes provided through the Chamber offices

·Acknowledged Leadership Citrus Heights graduates from PONA and noted the next session begins in October.

4. Citrus Heights Animal Care and Regulation Citizens' Advisory Committee (CAC) Update and Community Input Meeting (June 21) Update

·Mary Poole provided an update on the CAC's Community Input Meeting on June 21, urging PONA participation in the meeting and the survey (provided flyer)

5. Yard of the Month Presentation

Rich & Debbie Dildine, 7049 Amberwick 95621

Pat & Chuck George, 6130 Woodoaks Ct. 95621

Sally & Nick Garcia, 6360 Parkcreek Cr. 95621

6. Red White and Blue Parade Update

Ralph Rivera has the truck all ready to be the float, with flags and balloons and a drive! Ready to Go!! PONA members and families encouraged to march with the float. Contact Jon Paul to sign up to march.

7. REACH Report

Date change to first Monday; meeting now in Trellis Hall.

Discussion of contribution to Community Garden for ADA compliance.

8. Presentation of New 2010 / 2011 Officers and Directors (NEED LIST)

Jon Paul – President

Jeff Cameron – VP

Joan Whittaker – Secretary

Dave Shelton - Treasurer

Bruce Hackbart – Director At Large

Rick Doyle – Director at Large and Past President?

NEED REST OF MEMBERS

Treasurers Report – none

9. Keynote Speaker: Drugs and Why We are Losing the War (Ron Norgard, Prosecutor)

Supervises the Felony Units in DA Office

There is no single answer to the Question:

CH very fortunate because CM knows what he is doing; smart budgeting. Also have a terrific Chief and PD. So, PD does a very good job; then the county has a job to do; but is unable to do so due to its budget issues and the fact that drugs are not the priority.

Biggest problems are really the areas where people hang out, cause trouble, go to jail, get out and continue to cause problems.

Marijuana Legalization initiatives don't do what they are marketed to do (e.g. Prop 36)

CH has the benefit of some great PD employees, some of which came from SAC PD, who have great skill at long-term planning and vision to intervene at the younger ages.

Communities need to understand: once the drug problem gains a foothold, it is 100 times harder to get rid of. Citrus Heights is extremely fortunate; but needs to remain vigilant. The battle is worth fighting and staying on top of.

Currently, unfortunately, these types of crimes are not the priority. Please note: the drug to be worried about in this area is meth. Extremely addictive, cheap to make, a horrible drug. It has a good hold in OV and North Highlands. CH has both drug crimes that take place here, but criminals live elsewhere; or they live here and commit crimes here too.

Prop 36 does not work; no money for treatment.

Must understand the total picture. Law enforcement can arrest all day long but if there is no prosecution, they will be right back on the street. Need to think long-term. Citrus Heights has the right philosophy.

If could leave PONA with one message: REMAIN VIGILANT, ACTIVE AND ON TOP OF IT.

10. **POP Report** (will do presentation next month due to lateness of hour)

- Suspicious person saying he was PGE rep, but would not show ID. Appears to be scam. Multiple members report similar experiences; and aggressive behavior toward older residents.
- Scam: kid will show up selling magazines “to help team get to Hawaii for baseball event” Send them packing and report to PD
- Discussion of impacts to CH from cuts to DA program
 - Can still build criminal history with arrests; remain vigilant, call and report suspicious activities

Walgreens Vote: 16 of 16 attendees voted against supporting Walgreens effort to sell beer and wine.

Upcoming meeting information

- JULY MEETING: Recovering Drug Addict will do the 3rd session on Why We Are Losing the War on Drugs
- AUGUST MEETING: Jan Scully – all NAs invited

Door Prize

Adjourn: 9:15

Handouts provided:

- Agenda
- Sacramento Tree Foundation Information (multiple brochures)
- Discover Tuscany Chamber Trip Information and Chamber Activities Handout
- CAC Community Input Meeting Flyer

- Sacramento Area Sewer District (SASD) 2009 Service Levels Report Card and brochure
- Red, White and Blue Parade Information